

Recreation Planning

休閒遊憩計畫與活動規劃



Management Plan



- ◆ Document 記錄
- ◆ Process : produced **plan** and to **practice**
- ◆ 可決定：
 - ◆ 瞭解目前的**目標**
 - ◆ 未來**計畫**
 - ◆ **如何**達成未來計畫
 - ◆ **何時**可以完成

Why plan site management ?



- ◇ 可描述遊憩區
- ◇ 確認及評估遊憩區的屬性
- ◇ 提供管理者未來規劃的基礎
- ◇ 可瞭解遊憩區目標
- ◇ 可供景點規劃優先順序之參考
- ◇ 可以管理及解決衝突
- ◇ 提升凝聚力
- ◇ 提升面對改變的能力
- ◇ 可規劃活動時程
- ◇ 確認資源的需求
- ◇ 可監測計畫的效能

The management planning process



Strategic Planning

- Site assessment 易達性與可近性
- Formulate site policies 政策面

Operational Planning

- Develop work program 發展工作計畫
- Implement plan 執行計畫
- Monitor implementation of plan 監測計畫
- Review plan 計畫回顧與檢視

Strategic Planning 1 (4 parts)



◆ Introduction

- ◆ Purpose
- ◆ Organizations
- ◆ Area
- ◆ Linkage to previous management plans

◆ Assessment of the site

◆ Description

- ◆ General site details
 - ◆ maps, photographs, designations, management, community issues, etc.
- ◆ Environmental information
 - ◆ Physical, biological, historical, landscape, etc.
- ◆ Recreational information
 - ◆ Accessibility, site features, site infrastructure, etc.

◆ Evaluation

◆ Criteria:

- ◆ Formal status
- ◆ Rarity
- ◆ Fragility
- ◆ Diversity
- ◆ Survival /condition
- ◆ Representativeness
- ◆ Physical condition and ecological relationships
- ◆ Documentation, recorded history and cultural associations
- ◆ Recreation, safety and security
- ◆ Economic potential
- ◆ Size/extent

◆ Another technique

- ◆ SWOT

Strategic Planning2



- ◆ **Vision for the site**
- ◆ Developing site objectives (SMART)
 - ◆ Measurable
 - ◆ Achievable
 - ◆ Relevant
 - ◆ Timetabled
- ◆ **Methods**
 - ◆ Methods to achieve the objectives

Operational Planning 1 (4 parts)



- ◆ **A work program** (2 areas):

- What is to be done

- When it is to be done

- Who will do it

- ◆ **Repeated tasks**: yearly basis (ex. cutting grass, litter collection)

- ◆ **Projects** : specific projects (ex. cycle route, erosion control, visitor center)

Operational Planning 2(4 parts)



◆ Resource requirements

- ◆ How much money is needed
- ◆ Breakdown of estimated costs into materials, labor, plants, etc.
- ◆ Labor requirements
- ◆ Where the money will come from
- ◆ Estimates of income

Operational Planning 3 (4 parts)



◆ Monitoring

- ◆ Implementation of the work
- ◆ Monitoring of the site and visitors

Systematic review

Indicators

Needs to be written

◆ Review the plan

- ◆ For dealing with any changes and additions that need to be made
- ◆ Both strategic planning and the operational planning need to be reviewed
- ◆ To review a plan after 5 years or less
- ◆ Dynamic
- ◆ Never end



Q and A