

# Recreation Planning

海洋休閒遊憩計畫與活動規劃



# Management Plan



- ◆ Document 記錄
- ◆ Process : produced plan and to practice
- ◆ 可決定：
  - ◆ 瞭解目前的目標
  - ◆ 未來計畫
  - ◆ 如何達成未來計畫
  - ◆ 何時可以完成

# Why plan site management ?



- ◇ 可描述遊憩區
- ◇ 確認及評估遊憩區的屬性
- ◇ 提供管理者未來規劃的基礎
- ◇ 可瞭解遊憩區目標
- ◇ 可供景點規劃優先順序之參考
- ◇ 可以管理及解決衝突
- ◇ 提升凝聚力
- ◇ 提升面對改變的能力
- ◇ 可規劃活動時程
- ◇ 確認資源的需求
- ◇ 可監測計畫的效能

# The management planning process



## Strategic Planning

- Site assessment
- Formulate site policies

## Operational Planning

- Develop work program
- Implement plan
- Monitor implementation of plan
- Review plan

# Strategic Planning 1 (4 parts)



## ◆ Introduction

- ◆ Purpose
- ◆ Organizations
- ◆ Area
- ◆ Linkage to previous management plans

## ◆ Assessment of the site

### ◆ Description

- ◆ General site details
  - ◆ maps, photographs, designations, management, community issues, etc.
- ◆ Environmental information
  - ◆ Physical, biological, historical, landscape, etc.
- ◆ Recreational information
  - ◆ Accessibility, site features, site infrastructure, etc.

## ◆ Evaluation

### ◆ Criteria:

- ◆ Formal status
- ◆ Rarity
- ◆ Fragility
- ◆ Diversity
- ◆ Survival /condition
- ◆ Representativeness
- ◆ Physical condition and ecological relationships
- ◆ Documentation, recorded history and cultural associations
- ◆ Recreation, safety and security
- ◆ Economic potential
- ◆ Size/extent

### ◆ Another technique

- ◆ **SWOT**

# Strategic Planning2



- ◆ Vision for the site
- ◆ Developing site objectives (SMART)
  - ◆ Measurable
  - ◆ Achievable
  - ◆ Relevant
  - ◆ Timetabled
- ◆ Methods
  - ◆ Methods to achieve the objectives

# Operational Planning 1 (4 parts)



- ◆ **A work program** (2 areas):

- What is to be done

- When it is to be done

- Who will do it

- ◆ **Repeated tasks**: yearly basis (ex. cutting grass, litter collection)

- ◆ **Projects** : specific projects (ex. cycle route, erosion control, visitor center)

# Operational Planning 2(4 parts)



## ◆ Resource requirements

- ◆ How much money is needed
- ◆ Breakdown of estimated costs into materials, labor, plants, etc.
- ◆ Labor requirements
- ◆ Where the money will come from
- ◆ Estimates of income



# Operational Planning 3 (4 parts)



## ◆ Monitoring

- ◆ Implementation of the work
- ◆ Monitoring of the site and visitors

Systematic review

Indicators

Needs to be written

## ◆ Review the plan

- ◆ For dealing with any changes and additions that need to be made
- ◆ Both strategic planning and the operational planning need to be reviewed
- ◆ To review a plan after 5 years or less
- ◆ Dynamic
- ◆ Never end



Q and A